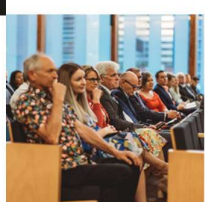
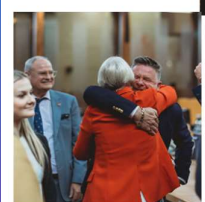
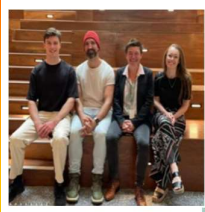




SPONSORSHIP PROSPECTUS 2024/25



A message from the Founder of Pride in Law

Our National LGBTIQ+ Law Association provides a rare opportunity for people to see their identity in the legal profession. Pride in Law allows the lesbian, gay, bisexual, transgender, intersex, queer or questioning, and asexual (LGBTIQ+) community an opportunity to connect with allies while fostering conversations and education. It cannot be understated how important and meaningful those visible opportunities are for us.

When I launched Pride in Law in 2017, it was to assist a few friends to feel more included in the legal profession. Today, Pride in Law has members around Australia, we are registered as an Association with the Australian Charities and Not-for-profits Commission (ACNC), and have chapters in Queensland, New South Wales, Victoria, and Western Australia. We are also in the process of starting an Implementation Team in South Australia to launch. There are a lot of exciting things happening around Australia for the LGBTIQ+ community and we hope you can be involved at a more strategic level.

Since marriage equality legislation passed in 2017, Australians have been involved in a significant process in breakdown stigma for the LGBTIQ+ community. Notwithstanding these positive developments, we have also seen the rise of homophobic, biphobic, and transphobic behaviour in workplaces. There also continues to be a lack of LGBTIQ+ role models in the legal profession.

There has been a lot of experiences from Pride in Law's perspective in the legal profession. Mostly positive. However, research shows that there is a lack of LGBTIQ+ role models at work, which was the most cited pressing issue for gay men (42%), lesbian/gay women (55%) and bisexual individuals (78%). Coming out to clients was cited as a pressing issue for around two-fifths of LGBTIQ+ respondents (38%) and microaggressions (indirect, subtle, or unintended slights or insults) were a challenge for about one-third (34%) of LGBTIQ+ legal professionals. Pride in Law seeks to create the role models of the future; where everyone can bring their whole self to work.

To improve these statistics, Pride in Law has developed three important pillars contained in this prospectus. One of those objectives is 'visible legal education.' We achieve this objective by collaborating with other law associations across Australia, with First Nations communities, and building on the conversation about the importance of intersectionality. Pride in Law is dedicated to raising awareness and inclusion within the legal community both in Australia and abroad. With members all around Australia, we are building a legacy where everyone in the legal profession can belong.

Thank you for your kind support of Pride in Law. Our LGBTIQ+ Law Association is wholly run by volunteers, governed by a formal Constitution, and with your support we will continue to be 'Law Focused, Pride Inspired'.

Yours faithfully,



Dean Clifford-Jones

Dean Clifford-Jones
Founder of Pride in Law

About Pride in Law

On 28 July 2017, we were founded as a not-for-profit LGBTIQ+ legal networking association based in Australia.

The creation of Pride in Law was a historic moment. It was the first time in Australian history that an independent legal association was formed for LGBTIQ+ legal professionals. Pride in Law continues to seek to erase homophobia, biphobia, transphobia, gender inequality, and other affronts to individuals, families, and communities by educating the legal community about LGBTIQ+ issues.

We continue to be Australia's only independent National LGBTIQ+ Law Association connecting the rainbow legal community and their allies.

Pride in Law is a non-political organisation and wholly run by volunteers. Pride in Law is an essential resource for all legal professionals seeking to embrace their LGBTIQ+ community.

Pride in Law currently have operating Chapters in Queensland, Victoria, New South Wales and Western Australia with plans to launch South Australia next.

Pride in Law: A Company Limited by Guarantee for a charitable purpose

On 11 June 2019, at Pride in Law's Annual General Meeting (AGM) our members agreed to wind up as an association to become a Company Limited by Guarantee for a Charitable Purpose (ABN 1936236991). Pride in Law is run by volunteer National Directors.

On 12 June 2019, Pride in Law also registered with the Australian Charities and Not-for-profits Commission (ACN 634059037). Each year, Pride in Law obtains public liability insurance, which can be provided on request.

Association's Key Objectives

VISIBLE LEGAL EDUCATION: Organise scholarly forums to engage lawyers and their allies in current LGBTIQ+ legal debates through visible events.

ADVOCACY IN THE LAW: Collaborate with a wide range of lawyers across multiple disciplines to confront pressing issues involving the LGBTIQ+ community and their allies.

PROFESSIONAL NETWORKING: Coordinate legal professional networking meetings. Pride in Law holds a diverse range of events from smaller socials to large-scale events.

Events

We hosted several socials and events. Below is a snapshot of recent large-scale events.



14 December 2023: VIC End of Year Event

Held at the recently established LGBTIQ+ venue, The Victorian Pride Centre, Pride in Law celebrated our achievements with a rodeo theme. Thanks to Svenson Barristers, Meldrum's List and Emera Family Law for their support with this event.

30 November 2023: NSW End of Year Event

Held at sponsor College of Law Sydney office, Pride in Law celebrated our achievements with special performances from First Nations drag queen Timberlina and drag queen Abork.



22 November 2023: WA LGBTIQ+ People and the Law

Held at the iconic Perth LGBTIQ+ venue, The Court, Pride in Law was part of the PrideWA PrideFest. Attendees heard from the Hon. Dr Sally Talbot MLC and Claire Bass on emerging legal issues for the LGBTIQ+ community.

16 November 2023: QLD Pride in Law 7th Annual Address

On our seventh anniversary, Pride in Law held its Annual Address at the Banco Court of Queensland. The keynote address was provided by the Honourable Chief Justice Bowskill.



19 October 2023: QLD Pride in Law goes to Cairns

Held at Wolf Lane Distillery, Pride in Law were part of Cairns Pride Festival. Thank you to local support from FNQ Law Association, Travis Schultz & Partners, Fisher Dore and FC Lawyers.

27 September 2023: VIC Pride in Law celebrates Ally Week

Held at sponsor Emera Family Law Melbourne office, Pride in Law brought together community to say thank you to all our allies in the legal profession.





18 May 2023: VIC Pride in Law formal launch

Held at the Supreme Court of Victoria, Pride in Law formally launched the VIC Chapter. The keynote address was provided by the Honourable Chief Justice Ferguson with further remarks by Matt Collins AM KC.

26 April 2023: QLD Drag Queen Herstory Time

Held at sponsor Corrs Chambers Westgarth Brisbane office, Pride in Law explored social and legal issues faced by drag queens. Attendees heard from Bebe Gunn, Ladybird and Thalia Novela.



23 February 2023: NSW World Pride

Held at Law Society of New South Wales Sydney office, Pride in Law was part of Sydney World Pride and Sydney Mardi Gras bringing together the legal profession to celebrate the LGBTIQ+ community.

Pride in Law Award - Queensland

The Pride in Law Award is an independent award judged by a highly regarded panel, which recognises our community's significant level of career success and remarkable contribution in the legal profession. The award has individually weighted selection criteria including leadership, advocacy and inclusion.



We believe visibility is key to greater diversity and inclusion. The Pride in Law Award is proudly supported by the Queensland Law Society and builds on those objectives to showcase more of our legal profession. This award recognises and rewards outstanding practice of LGBTIQ+ inclusion in the legal profession. The award honours the contribution, commitment and professionalism of an individual in the legal profession who has worked in this space. Each nominee has demonstrated outstanding commitment to addressing LGBTIQ+ inclusion and advocated for change within workplaces, through academia, the legal and/or social systems.

The Pride in Law Award recipient is announced every year and used to be at our QLD annual address. In 2023, we decided to include the Pride in Law Award as part of the broader Queensland Law Society Excellence in Law Awards Gala. This increases visibility of Pride in Law and provides a grand stage for the recipient.

Congratulations to the 2023 recipient, Jason Garrick, who provided a short speech at the QLD annual address. Past recipients include Matilda Alexander (2022), Emile McPhee (2021) and Stephen Page (2020).

Digital Platforms



2,800+
followers¹

Post engagement December 2023
100+ likes/reactions 3,000+ reach



4,800+
followers¹

Post engagement December 2023
400+ search appearances 20,000+ impressions



3,100+
followers¹

Post engagement December 2023
600+ likes/shares 11,000+ impressions



500+
members¹

Strong engagement



600+
monthly

Strong engagement



700+
followers¹

Strong engagement

¹ as at December 2023

Corporate Sponsorship

FY24-25 Corporate Sponsorship rate - \$900

**Corporate
Sponsor**

Branding	
Corporate logo and weblink included on Pride in Law website	<input type="checkbox"/>
Authority to include Pride in Law logo on Corporate website	<input type="checkbox"/>
Social media platforms	
Pride in Law will do 1 post on its social media platforms announcing the Corporate as a Sponsor including Corporate logo	<input type="checkbox"/>
Events	
Corporate will be given first preference to host an event (on request)	<input type="checkbox"/>
Recognition at Pride in Law events for being a Sponsor	<input type="checkbox"/>
2x complimentary tickets to 1 Pride in Law event (on request)	<input type="checkbox"/>
Services	
Pride in Law representative can attend your workplace to provide remarks at an event or participate in workplace event or meeting (on request)	<input type="checkbox"/>
Pride in Law can assist with LGBTIQ+ content for Corporate newsletter and communications (on request)	<input type="checkbox"/>
Collaboration with Pride in Law to create a resource with Corporate logo included (on request)	<input type="checkbox"/>

Sponsorship - Requirements

Our LGBTIQ+ Law Association values our Sponsors. We encourage our Sponsors to use and rely on our Pride in Law logo. We also ask that our Sponsors provide a dedicated contact within their office to be the main point of communication. In addition, we ask for the Sponsor to provide information on the person that will be the primary equality and inclusion officer in their office. Essentially:

1. Who will be your organisation's main point of communication?
2. Who will your office's primary equality and inclusion officer to promote your organisation's initiatives?

Taking these simple steps will enhance our engagement with your organisation and build a more inclusive profession.



Thank you to our wonderful Sponsors!

You make our work and greater inclusion possible.

#prideinlaw

#qldprideinlaw #nswprideinlaw #waprideinlaw #vicprideinlaw